



Malaria kills. Send a net. Save a life.

JOIN NOTHING BUT NETS: How Your Company Can “Cover a Continent”

Fundraising Net by Net to Prevent Malaria

Send a net, save a life. It is so easy for your company to save lives. Whether you want to make a donation or help us spread the word that a \$10 donation can save a life, we are going to make it easy to get your company's clients, customers, friends, family, and community involved in Nothing But Nets. We will help you cover a continent with lifesaving nets with materials housed on the website and through the simplicity of creating online fundraising teams.

Here's how to get started:

Check out the rest of www.NothingButNets.net

- Send a net and save a life: Donate directly through the secure contribution form.
- Join an existing Nothing But Nets team or start a new one.
- Download materials - posters, flyers, media advisories, letters to the editor, and more to help inform your employees and clients.
- Read on the howut what others are doing and share your story.

Your Entrepreneurial Spirit Makes a Difference

- By leveraging company assets, you and your employees can make an impact. Here are some programs that other companies are executing on behalf of the Nothing But Nets campaign:
 - Donate a percentage of your company sales to Nothing But Nets on certain timeframes.
 - Support employee volunteer programs through hosting fundraisers and activities to raise money for nets.
 - On your website, create a web button where people can donate or learn about malaria.
 - Create online employee fundraising campaigns through netraiser.
 - Begin a matching program where your company matches donations.
 - Create incentives and award winners by hosting an observation trip.
 - If you have companies in Africa - raise money for nets to help the continent.
 - Auction your company's products and services for donations.
 - Begin a campaign with your local business community.



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Recruit Team Members With Online Materials

- Use your networks: send messages and announcements about Nothing But Nets to your employees, co-workers, clients, customers, friends and family through netraiser.
- Go to meetings of any groups that may support Nothing But Nets and educate them about the effort. Local faith-based institutions, clubs, and community service groups are great options.
- Create flyers and distribute them at staff meetings, in work kitchens, and in classes, etc.

Hold Regular Meetings

- Once you've got a company team together, start a series of regular meetings either in person or online.
- You can use these opportunities to educate your team, inspire and renew enthusiasm in the effort, check in on progress, and share successes!

Create News

- Use the template media advisory, letter to the editor, drop in article, and media tips to promote your company and employee events.
- Secure donated ad space in local media. Local publications, school newspapers, church bulletins, and team newsletters are great places to place the Nothing But Nets ad.
- Use key dates, such as Black History Month, Africa Malaria Day, Youth Service Day, or Take Your Child to Work day, to help drive donations
- Declare a company-wide day exclusively for Nothing But Nets fundraising and education.

Start Fundraising

- There are many innovative ways that your company and your employees can build support for Nothing But Nets:
 - Employee sponsored yard sale.
 - Create a viral email campaign to your employees and clients.
 - Organize a concert with local musicians or even your talented employees.
 - Local auction with items donated by your business community.
 - Bake sales in your building.
 - 5K Race.
 - Charity formal, theme party, or happy hour.
 - Your own great idea!