



# Malaria kills. Send a net. Save a life.

## WHAT'S ALL THE BUZZ ABOUT?

### Frequently Asked Questions

#### **What is *Nothing But Nets*?**

*Nothing But Nets* is a global grassroots campaign to save lives by preventing malaria, a leading killer of children in Africa. Inspired by ESPN columnist Rick Reilly, who challenged each of his readers to donate at least \$10 for the purchase of a life-saving bed net, tens of thousands of people have joined the campaign that was created by the United Nations Foundation in 2006.

#### **How can I help?**

Send a net and save a life. You can save a life by making a \$10 donation at [www.NothingButNets.net](http://www.NothingButNets.net). It's that easy. Then help us save more lives by spreading the word and getting your friends, family and community involved. Start a Netraiser Team and check out our toolkits online for resources to help you get started.

#### **How does my \$10 donation get to Africa?**

*Nothing But Nets* works with the Measles Initiative to purchase the nets, transport them to Africa and distribute them to families. The Measles Initiative is a partnership committed to reducing measles deaths globally. Led by the American Red Cross, the U.S. Centers for Disease Control and Prevention, the World Health Organization, UNICEF and the United Nations Foundation, the partnership has expertise in accessing remote, hard-to-reach areas throughout Africa. To date the Measles Initiative has supported the successful delivery of more than 500 million vaccinations, over 31 million insecticide-treated bed nets and other health services to children in sub-Saharan Africa.

#### **How do the bed nets save lives?**

Bed nets work in two ways: They stop mosquitoes from biting during the night and spreading the disease, and the insecticide on the net kills the mosquitoes when they land on it, stopping them from flying on to find their next victim. Bed nets can prevent malaria transmission by 50 percent and up to 90 percent in areas with high-coverage rates.



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### How many people die of malaria every year?

Malaria is one of the most serious global health issues facing us today. Approximately 500 million people are infected each year, and more than 1 million of those die from the disease. Malaria is particularly devastating in Africa, where it is a leading killer of children, accounting for 20 percent of all childhood deaths.

### Why should I donate money for nets?

There are many different ways to prevent malaria; bed nets, treatments, indoor spraying efforts and water treatment are all important tools. Nets are one of the most effective ways to prevent malaria and are an easy way for individuals to make a difference in combating the disease. At this time, there is not a consistently effective malaria vaccine. The parasite Plasmodium, which carries the disease, changes rapidly and can become drug resistant.

### Why did the United Nations Foundation decide to get involved in this cause?

The United Nations Foundation has been working to fight malaria for years. In 2006, when sports columnist Rick Reilly wrote a column about malaria in *Sports Illustrated*, thousands of people responded with letters and donations. The United Nations Foundation decided to build on that momentum, and *Nothing But Nets* was born.

### What other organizations are involved in the campaign?

Founding campaign partners include the National Basketball Association's NBA Cares, The People of the United Methodist Church and *Sports Illustrated*. Other partners include AOL Black Voices, ExxonMobil, Junior Chamber International, Malaria No More, the Mark J. Gordon Foundation, Major League Soccer's MLS W.O.R.K.S., the National Basketball Association's WNBA Cares, Orkin, Rotarians' Action Group on Malaria, Time Inc. Home Entertainment, Union For Reform Judaism, Unwired Appeal, VH1 and the Wasserman Foundation.

### How much overhead does the United Nations Foundation take from my donation?

The United Nations Foundation independently funds all overhead costs so that 100 percent of your donation is used to purchase nets, distribute them to families and provide education on the proper use of the net.