



Malaria kills. Send a net. Save a life.

WHAT'S ALL THE BUZZ ABOUT?: Frequently Asked Questions

What is *Nothing But Nets*?

Nothing But Nets is a global, grassroots campaign to save lives by preventing malaria, a leading killer of children in Africa. Inspired by Sports Illustrated columnist Rick Reilly, who challenged each of his readers to donate at least \$10 for the purchase of an antimalaria bed net, thousands of people have joined the campaign that was created by the United Nations Foundation.

How can I help?

Send a net and save a life. You can save a life by making a \$10 donation at www.NothingButNets.net. It's that easy, and the Bill and Melinda Gates Foundation will match your donation, net for net. Then help us save more lives by spreading the word and getting your friends, family, and community involved. Start a **netraiser** team and check out our toolkit for resources to help you get started.

How does my \$10 donation get to Africa?

Nothing But Nets works with the Measles Initiative to purchase the nets, transport them to Africa, and distribute them to families. The Measles Initiative is a long-term effort to control measles deaths that has successfully delivered more than 200 million vaccinations and other health services in sub-Saharan Africa. The Measles Initiative partners—the American Red Cross, U.S. Centers for Disease Control and Prevention, World Health Organization, UNICEF and the United Nations Foundation—have expertise in accessing remote, hard-to-reach areas throughout Africa.

How do the bed nets save lives?

Bed nets work in two ways. They stop mosquitoes from biting during the night and spreading the disease, and the insecticide on the net kill the mosquitoes when they land on it, stopping them from flying on to find their next victim. Bed nets can prevent malaria transmission by 50 percent.



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How many people die of malaria every year?

Malaria is one of the most serious global health issues. Approximately 500 million people each year are infected, and more than one million of those die. Malaria is particularly devastating in Africa where the disease is a leading killer of children, accounting for twenty percent of all childhood deaths.

Why should I donate money for nets and not vaccinations?

There are many different ways to prevent malaria. Bed nets, vaccinations, spraying efforts and water treatment are all important tools. Nets are one of the most effective ways to prevent malaria and are an easy way for individuals to make a difference in combating this disease. At this time there is not a consistently effective malaria vaccine. The parasite Plasmodium, which carries the disease, changes rapidly and can become drug resistant.

Why did the United Nations Foundation decide to get involved in this cause?

The United Nations Foundation has been working to fight malaria for years. When Sports Illustrated columnist Rick Reilly wrote a column about malaria, thousands of people responded with letters and donations. The United Nations Foundation decided to build on that momentum, and *Nothing But Nets* was born.

What other organizations are involved in the campaign?

Founding campaign partners include the National Basketball Association's NBA Cares, The People of the United Methodist Church and Sports Illustrated. Other partners include VH1, the Mark J. Gordon Foundation, AOL Black Voices, Rotarians' Action Group on Malaria, the Wasserman Foundation, and Major League Soccer's MLS W.O.R.K.S.

How much overhead does the United Nations Foundation take from my donation?

100% of your donation is used to purchase nets, distribute them to families, and provide education on the proper use of the net.